

# Commercial Delivery Specs for Screenvision In-Cinema

When providing your source master, please select one of the following formats and sound layout in which to send to Screenvision.

## HD FORMAT (Recommended)

- Tape and/or file Format: HD D5, HDCAM, HDCAM SR, Targa files, Uncompressed QuickTime
- Recording Format: 1920 x 1080p, 23.98 FPS
- Image/layout Format: 16:9, 1.78 or 1.85 aspect ratio. For full view (analog), 2.35 aspect ratio
- Title Safe & Image Safe Area: Image Safe Area 5% from edges of image, Title Safe Area 10% from edges of image

## SD FORMAT

- Tape and/or file Format: Digibeta, BetaSP, Uncompressed QuickTime
- Recording Format: 720 x 480p, NTSC, 29.97 FPS
- Image/layout Format: 4:3 Letterboxed, 16:9 anamorphic
- Title Safe & Image Safe Area: Image Safe Area 5% from edges of image, Title Safe Area 10% from edges of image

## AUDIO OPTION 1

- Stereo Release Only
- Audio: Embedded
- Stereo: CH1=LT, CH2=RT (Broadcast mix, not to exceed -20db)

## AUDIO Option 2

- Dolby 5.1 Release Only (Licensed MO Disk is required)
- Dolby 5.1: CH1=L, CH2=R, CH3=C, CH4-Sub, CH5=LS, CH6=RS, CH7=LT, CH8=RT  
IMPORTANT: 5.1 audio mix must include LT/RT on CH7 and CH8 (this should be a complete down mix) audio levels shouldn't exceed -20 db reference level

\*Dolby 5.1 is not a requirement, stereo sound is also acceptable. If proceeding with a 5.1 mix, a licensed MO disc must be provided. If a MO disk is not provided an enhanced stereo mix will be created from the 5.1 mix supplied.

## SCREENER

All spots must be approved by exhibitors. Along with the master source provide a screener copy of the spot. Please include the names of the agency producer, optical, editing houses and trafficking instructions:

- WMV
- VHS
- Beta SP
- MPEG (5 MB or less)
- Playable DVD
- DigiBeta

## CONTACTS

**Heather Lewis Jolley**  
212.497.0491  
hljolley@screenvision.com

**Nicole Kight**  
212.497.0495  
nkight@screenvision.com

**Lisa Lau**  
212.497.0452  
llau@screenvision.com

