

CINEMA SPOT CREATIVE SPECIFICATIONS: TAPE TO FILM TRANSFER

I. IF THE CREATIVE IS EDITED ON TAPE AND SCREENVISION IS HANDLING THE TRANSFER:

- Provide the creative on the appropriate tape source necessary for this process is: D1 or DigiBeta.
- Along with the D1 or DigiBeta, provide a VHS copy of the spot to Heather Jolley at Screenvision, 1411 Broadway, 33rd Floor, New York, NY 10018, (212-497-0491). Please include the names of the agency producer, optical and editing houses.
- Materials are due no later than **5 WEEKS PRIOR TO YOUR FLIGHT'S START DATE.**

II. IF THE CREATIVE IS EDITED ON TAPE AND THE AGENCY/CLIENT IS HANDLING THE TRANSFER:

- Provide the creative on the appropriate tape source necessary for this process is: D1 or DigiBeta. This process takes about 1 week and, therefore, must arrive at your selected transform supplier.
- Along with the D1 or DigiBeta, provide a VHS copy of the spot to Heather Jolley at Screenvision, 1411 Broadway, 33rd Floor, New York, NY 10018, (212-497-0491). Please include the names of the agency producer, optical and editing houses.
- Materials are due no later than **5 WEEKS PRIOR TO YOUR FLIGHT'S START DATE.**
- The recommended tape to film transfer suppliers are:

Technicolor Creative Services	110 Leroy Street, 2 nd Floor New York, NY	(212) 609-9400 Charles Kouzoujian & Christian Zak
Animated Production Services	321 W. 44 th Street, Suite 503 New York, NY 10036	(212) 265-2942 Keith Purdy
Postworks	100 Sixth Avenue, 10 th Floor New York, NY 10013	(212) 226-7474 Amiee Marks
Filmworkers Club	232 E. Ohio St., Suite PH Chicago, IL 60611	(312) 670-2366 Todd Freese
Fotokem	2800 W. Olive Ave. Burbank, CA 91505	(818) 846-3102 John Nicolard
I-Cubed	401 E. Illinois, Suite 330 Chicago, IL 60611	(312) 645-0303 Arturo

III. IF THE CREATIVE IS EDITED ON FILM:

- Provide the creative including the following production requirements:
 - Original negative, color balanced scene-for-scene (2 for flat / 1 for scope).
 - 1:85:1 aspect ratio. Flat print for wide screen.
 - 2:35:1 aspect ratio. Adapted scope.
 - Internegative, color balanced scene-for-scene (2 for flat / 1 for scope).
 - Composite prints (2 for flat / 1 for scope)
 - Optical 35mm soundtrack (a minimum of 6 Optical for jobs less than 1000 screens)
 - Copy of MOS Disk or DA88
- All materials must be sent to Ralph Costanza, Technicolor, 321 West 44th Street, New York, NY 10036, (212) 582-7310.
- Materials are due no later than **4 WEEKS PRIOR TO YOUR FLIGHT'S START DATE.**

CINEMA SPOT CREATIVE SPECIFICATIONS: AUDIO

ADDITIONAL INFORMATION APPLICABLE TO ALL SCENARIOS:

Please note the following when formulating sound specs for cinema release:

- Audio for cinema release requires a different type of mix than TV. If you have mixed for TV you will need to remix for cinema as TV audio levels are much lower and the mixing capabilities (i.e. sound effects, sound layout) vary greatly. All domestic theatres default to Dolby compatible SR. As the largest cinema distribution company, we suggest finishing in Dolby SR-D/SR. 5.1 digital surround (SR-D) is supported by 70% of the theatres that we represent. Dolby SR-D requires the agency to pay a licensing fee to Dolby Laboratories and an audio mix in a Dolby recognized studio. The result of such a mix is a Dolby MO disk from which optical track negatives are created.

- Dolby Laboratories: (212) 767-1700

**For a complete list of laboratories near you please refer to the subsequent pages.

- Required DA-88 layout for Dolby SR-D 5.1 mixes are as follows:

Channel:	L	R	C	LFE	LS	RS	Lt	Rt
Track:	1	2	3	4	5	6	7	8

- At the same time when mixing you could also format for SDDS, which is Sony's digital sound system. The premise of SDDS is the same as SR-D 5.1. Formatting for both SR-D and SDDS with a default of SR would guarantee you at least 90% digital coverage.

CINEMA SPOT CREATIVE SPECIFICATIONS: AUDIO

DOLBY LABORATORIES INFORMATION SOUND SHEET

Film Studios Equipped to Produce Dolby Soundtracks U.S.A. and Canada

CALIFORNIA – LOS ANGELES AREA

Audio Post & Picture
Burbank
818-562-6444

Brasher Sound/Mercury
Glendale
818-545-8090

The Bakery
818-508-7800

Walt Disney Studios
Burbank
818-560-2721

Enterprise
Burbank
818-505-6002

**Goldwyn Sound Facility-Warner
Hollywood**
The Lot
Hollywood
323-850-2521

International Recording
Burbank
818-848-5771

Interlock-Burbank
Burbank
818-841-8225

Monkeyland Studios
Burbank
818-553-0955

Pacifica Sound Group/DSW
Burbank
818-845-9930

Pacifica Sound Group #2
Burbank
818-845-4100

Pacific Ocean Post
Santa Monica
310-458-9192

Post Sound
Hollywood
323-462-0000

Sony Studios
Culver City
310-244-5722

Soundworks
Tarzana
818-996-1243

Todd A/O
Vine Street Studios
323-856-7000

Todd A/O
Hollywood
323-962-4000

Todd A/O
Lantara
310-315-5000

Todd A/O
Radford
818-487-6000

Todd A/O
Burbank
818-840-7225

Twentieth Century Fox Studios
Century City
310-369-7016

Universal Studios
818-777-2094

Warner Bros.
Burbank
818-954-2515

Weddington Productions
North Hollywood
818-980-1506

Westwind Media
Burbank
818-525-2739

Wilshire Stages
Wilshire District
323-951-1700

CALIFORNIA – BAY AREA

Skywalker Ranch, Lucasfilm Ltd.
San Rafael
415-662-1800

Saul/Gentz Film Center
Berkley
510-486-2220

Zoetrope Studios
Napa
415-788-7500

NEW ORLEANS

Swelltone Labs
504-299-0082

CINEMA SPOT CREATIVE SPECIFICATIONS: AUDIO

DOLBY LABORATORIES INFORMATION SOUND SHEET CONT.

Film Studios Equipped to Produce Dolby Soundtracks U.S.A. and Canada

NEW YORK

C-5
212-696-5379

Digital Cinema
212-307-9612

Dig-It Audio
212-206-3887

DuArt Film and Video
212-757-4580

Magno Sound and Video
212-302-2505

Sound One (49th Street)
212-765-4757

Sound One (54th Street)
212-265-6225

Soundtrack
212-420-6010

Sound Dimensions
212-757-5147

MONTREAL

Cinar
Montreal
514-843-7070

Cinelume
Montreal
514-932-4154

Convitec/Technicolor
Montreal
514-939-5060
514-527-8671

Marko/Audio Post Production
Montreal
514-527-2151

Muses LeCentre
Montreal
514-527-1984

National Film Board
Montreal
514-283-9000

Premium Sound & Picture
Montreal
514-282-5778

Studio Place Royale
Montreal
514-866-6074

TORONTO

Deluxe
Toronto
416-364-4321

Kitchen Sync
Toronto
416-926-1444

Manta Digital Sound and Picture
Toronto
416-364-8512

Medallion PFA
Toronto
416-593-0556

Tattersall-Casablanca
Toronto
416-461-2550

Theatre D Digital
Toronto
416-466-3428

NOVA SCOTIA

Up is Loud
Nova Scotia
905-428-3528

VANCOUVER

Airwaves
Vancouver
604-875-0114

Cinesonic
Vancouver
604-622-9719

Pinewood Studios
Vancouver
604-723-6817

Sharpe Sound
Vancouver
604-988-3477

Western Post
Vancouver
604-873-6292